

Learning Lab:

Communicate how your
Local Actions make Global Impact

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The Sustainable Development Goals

One language for sustainability for all



A recipe for better societies around the world

SUSTAINABLE DEVELOPMENT GOALS

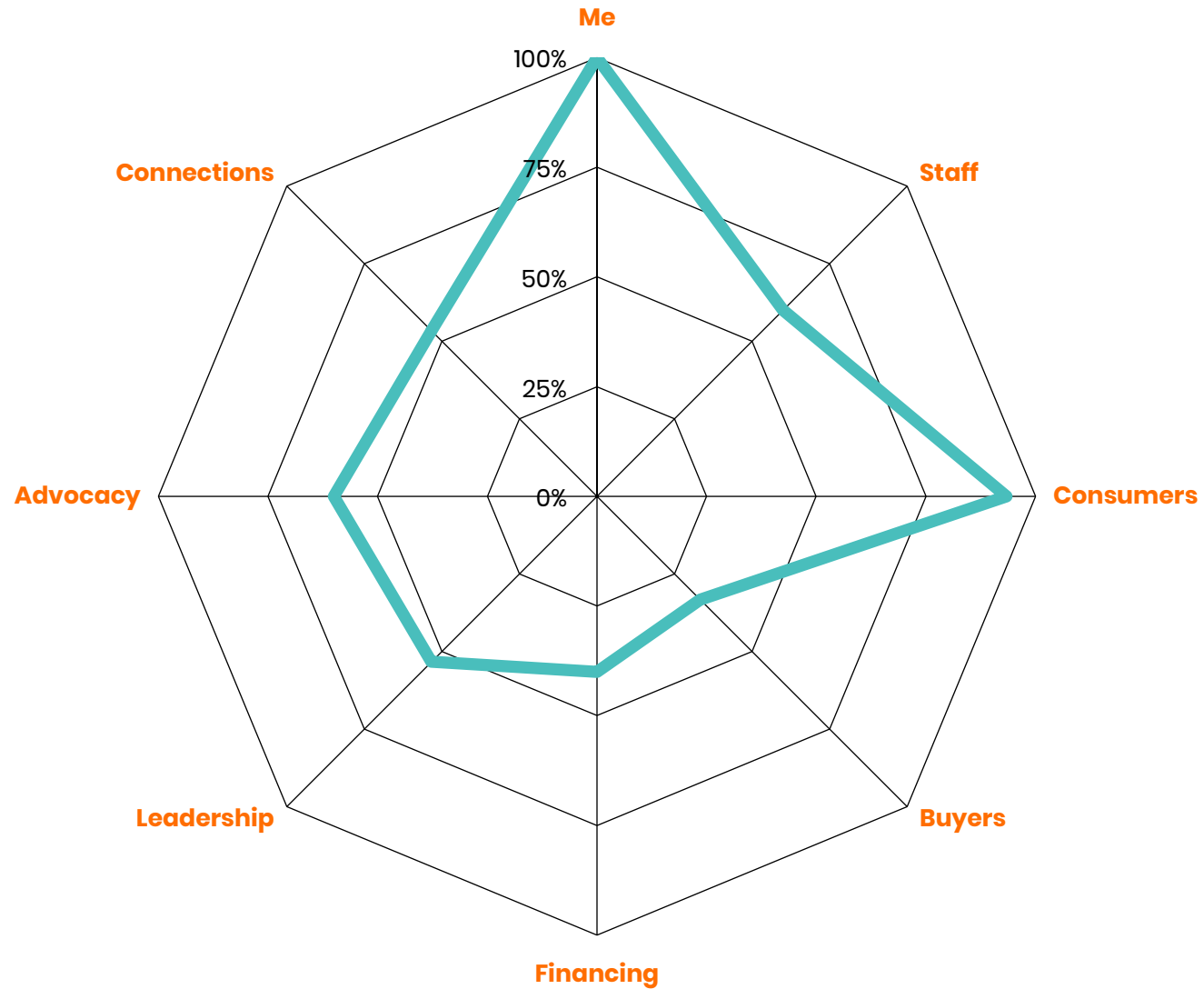


Every country faces challenges.
The US ranks 31st globally.



Good news! Seattle is a leader - 4th best city in the U.S.

Why create a sustainable business? Seattle says...



Why speak the SDG?



Sustainability reporting of [72%](#) of corporations mentioned **SDGs**

[70%](#) of **Millennials** prefer sustainable companies, even with a smaller salary

[73%](#) of **consumers** would change consumption habits for more sustainable products

Governments, cities, universities & NGOs are working towards the SDGs and need partnerships & data

Banks and large companies seek suppliers who can deliver on sustainability targets

COVID recovery focus on
[#StrongerTogether](#)
[#BuildBackBetter](#)

A Sustainability “How To” for small and local businesses

1. No more **checklist** exercises
2. More about **opportunities**, not risk
3. Think big, solve **real problems**
4. Build **collaborations** for efficiency and to make bigger impact
5. **Tell your story** authentically and credibly (good indicators, good data)
6. Share great stories, data & visuals – **start a conversation that builds trust** don't just issue reports that nobody reads.

Thinking BIG, solving REAL CHALLENGES

What does this look like?



“By 2030 Microsoft will be **carbon negative**, and by 2050 Microsoft will remove from the environment all the carbon the company has emitted either directly or by electrical consumption since it was founded in 1975.”

Businesses are being guided, measured & rewarded by how they contribute to the SDGs



SDG 12 sets out the blueprint for a circular economy in cities.



Government of Colombia recognizes corporate contributions to the SDGs.



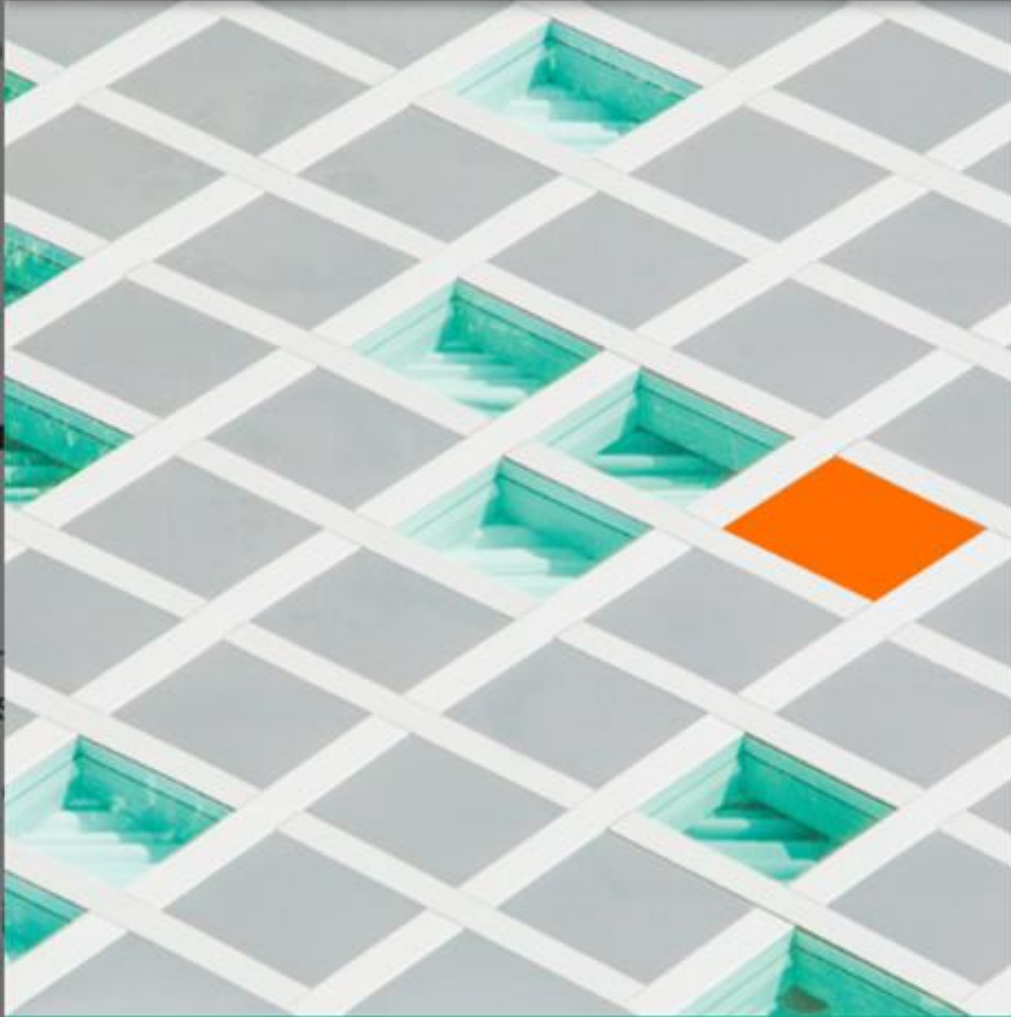
Impaakt crowdsources business SDG rankings to hold them accountable.

What we believe at Impacti



Make sustainability
your business

- Every business deserves a sustainability report.
- We're at the start of a sustainability revolution for small and medium-sized businesses - it's time to connect.
- It's time for small and medium sized businesses to have a voice on sustainability and see the power that crowdsourcing ideas locally & globally can produce.
- Digital innovation and data are going to be key for businesses to be able to tell their impact story.



Think of Impacti as your company's own strategic sustainability department.

Impacti is the navigation system. But you are in the driver's seat.

No sustainability expertise or technical skills required.

Reimagining sustainability tools for SMEs



Rapid SDG Opportunity Finder Tool

A quick SDG assessment tool

What SDGs does my business contribute to?



Platform for Sustainable Businesses

Network of SDG-minded businesses.

How can I tell my story and build up knowledge & partners?

COMING SOON! Data management tools for SDG, greening/climate and gender issues.



Impact Data Management Tool

Data management tool #tellyourstory

How can I choose credible actions and data-backed indicators to show progress in trusted ways?

Try out our FREE tool



Rapid SDG Opportunity Finder Tool

[webapp.impactisolutions](http://webapp.impactisolutions.com)



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Contact us for a DEMO

We offer digital tools and support designed for SMEs on:

- **SDG Impact**
- **Carbon Footprint MONITOR**
- **GENDER Impact**